FCS Lesson
Making A Wise Career Choice

National FCS Standards:
• Analyze potential career choices to determine the knowledge, skills, and attitudes associated with each career.
• Analyze potential effects of career path decisions on balancing work and family.

Objectives:
Students will...
• Formulate questions to ask about potential career choices.
• Apply the questions to the field of health science.
• Communicate health career information to classmates.

Essential Question:
• What factors are involved in making a wise career choice?

Career Clusters (& Pathways):
• Health Science (All Pathways)
• Arts, AV Technology and Communication (Journalism and Broadcasting)

Materials List:
• Health Science Careers DVD (WA28718H)
• Young Person's Occupational Outlook Handbook (WA27833H)
• Top 100 Health-Care Careers (SB36815H)
• Easi-Speak™ Digital Microphone (1506501H) or video camera
• Internet, books, handouts, and posters on health science careers
• 24” x 36” Reversible Whiteboard/Chalkboard (Z46159H), 3-in-1 Flannel/Wipe-Off Board (SB36736H), or Write-On Cling Sheet (9708303H)
• EXPO® Low-Odor Dry-Erase Marker Set (6100285H)
• Toshiba® DVD/VCR Combo Player (SB39460H) or Califone® Deluxe Classroom DVD Player (Z40571H)
Prior to Class
Go to eNasco.com/product/WA28718H and click where it says “Click here for PDF Teaching Materials” to download the supplemental worksheets for the DVD. Preview the DVD and the supplemental worksheets. Collect health science career handouts and resources from local technical colleges/universities.

Introduction (10 minutes)
Write the following question on the white board: When thinking about a future career, what should I know about the job? Have students copy the question into a mind map format and spend several minutes brainstorming potential questions. Share questions with the class and discuss.

What kind of training do I need?
When thinking about a future career, what should I know about the job?
What would my daily schedule be like?

Activity 1 (25 minutes)
View Health Science Careers DVD. Cue students to think of additional career-related questions and add them to their web.

Activity 2 (20 minutes)
In pairs, have students assume the roles of interviewer/interviewee and create a news segment about a health science career from the DVD, Young Person’s Occupational Outlook Handbook, Top 100 Health Care Careers book, and other available classroom resources, such as Internet, books, handouts, and posters. The interview should be based on the questions generated in the introduction to the lesson and address the following: job description, education/training, work environment, outlook, earnings, lifestyle, and hours. Interviews will be presented to the class on the following day and recorded using the Easi-Speak™ Digital Microphone or a video camera.

Summation (5 minutes)
End the lesson with a higher-level thinking question: What are things we do not know about a job from watching a DVD or looking it up in a book? Examples may include long-term satisfaction, stress level, opportunities for advancement, office politics, benefits/retirement packages, employee/management relations, outlook in specific areas of the country/world, compatibility with personality/strengths, and respect/prestige associated with the job.

Extended Activity Idea
Record/video the interviews as a radio/news program, and use it during a health promotion or careers week via school announcements or at a general assembly.
FCS Lesson

ETHICALLY NAVIGATING SOCIAL MEDIA

Grade Level: High School

Lesson Developed by Tiffani Roltgen
Wisconsin Association of Family and Consumer Sciences Communications Director

For additional FREE lesson plans go to eNasco.com/fcs

National FCS Standards:
- Analyze potential career choices to determine the knowledge, skills, and attitudes associated with each career.
- Demonstrate work ethics and professionalism.
- Apply ethical principles of communication in family, community, and work settings.
- Analyze the effects of communication technology in family, work, and community settings.

Essential Question:
- How do employees in the health science field maintain professionalism and confidentiality in their personal lives?

Career Clusters (& Pathways):
- Health Science (All Pathways)
- Information Technology (Web and Digital Communications)

Objectives:
Students will...
- Review national standards for the legal protection of health information, ethical principles, and moral guidelines.
- Understand the significance of a digital footprint.
- Create a social networking profile and “daily posts” related to a chosen health science career.
- Evaluate the effects of confidentiality and ethics on personal online activity.

Materials List:
- Career Exploration Inventory Booklet Packet (WA28412-H)
- Digital Footprint DVD (WA29318-H)
- Top 100 Health-Care Careers (SB36815-H)
- Internet, books, handouts, and posters on health science careers
- 24” x 36” Reversible Whiteboard/Chalkboard (Z46159H), 3-in-1 Flannel/Wipe-Off Board (SB38786-H), or Write-On Cling Sheet (9708303H)
- EXPO® Low- Odor Dry-Erase Marker Set (6100285H)
- Toshiba® DVD/VCR Combo Player (SB39460H) or Califone® Deluxe Classroom DVD Player (Z40571H)
Prior to Class

- Teach the basic tenets of the HIPAA Privacy Rule at http://www.hhs.gov/ocr/privacy/hipaa/understanding/consumers/index.html, ethical principles, and moral guidelines governing individuals in health science careers.
- Analyze the classical and modern versions of the Hippocratic Oath at http://www.pbs.org/wgbh/nova/body/hippocratic-oath-today.html and discuss its relevance in today’s modern health care field.
- Complete Career Exploration Inventory Booklet Packet (WA28412H)
- Based on inventory results or personal interest, ask each student to choose a potential health science career.

Setup

Preview DVD and activity packet, collect health science career handouts and resources from local technical colleges/universities, and compile anonymous examples of appropriate/inappropriate/controversial social networking profiles and comments.

Introduction (10 minutes)

Write the following questions on the white board: Does my online activity follow me? What does my digital footprint look like? Have students trace their footprint (shoe) onto a piece of paper and spend several minutes brainstorming their digital footprint, or online activity, over the past week. Examples may include school research, social networking sites, blogs, websites, online gaming, news articles, purchases, promotions entered, and photos viewed and/or posted.

Activity 1 (25 minutes)

View Digital Footprint DVD. Cue students to write down additional areas of digital footprinting noted in the DVD. Share and discuss.

Activity 2 (20 minutes)

Review previously studied HIPAA Privacy Rule, ethical principles, and moral guidelines governing individuals in health science careers. Show real-life examples of appropriate, inappropriate, and controversial social networking profiles and comments. Discuss and debate.

Activity 3 (20 minutes)

Have students create a social networking profile and one week of “daily posts” about their lives as individuals in one of the health science careers generated by their Career Exploration Inventory Booklet Packet or outlined in the Occupational Outlook Handbook: 2010-2011, Top 100 Health-Care Careers book, and other available classroom resources, such as Internet, books, handouts, and posters. Profiles and posts may include name, education, job description, lifestyle, and job satisfaction comments. Students should consider the following: personal online security and privacy, professionalism and confidentiality, and legal/ethical/moral guidelines.

Summation (10 minutes)

End the lesson by having each student share their health science career choice and several “daily posts” illustrating appropriate social networking etiquette and adherence to legal/ethical/moral guidelines.

Extended Activity Idea

Create informational posters to display throughout the school building addressing digital footprinting topics such as social networking etiquette, identity theft protection, sexting dangers, and online purchasing safety.

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