

Clothing Design

Software

Garment Designer 2.5 CD-ROM

Gr. 9+ Allows sewers to print a pattern, in tiled pages on a standard printer, to tape together. Allows knitters to build and chart a garment. Highlights: choice of standard size (women's 2-50, men's 32-50, children's and infant's sizes, dolls, and even stuffed animals); organized into three categories — tops, dresses, and bottoms; ability to add hems, extensions, facings, and seam allowances; customize styling by clicking and dragging on garment points; create a custom library of personal sizes and shapes; and display stitch and row counts for knitters. Choice of Simple or Better Fit Slopers, the latter accommodates the nonperfect body. Includes hundreds of thousands of combinations of styles, including tops, contoured tops, vests, dresses, and skirts. Display and print a full scale, half scale, or quarter scale pattern for sewing or blocking garment pieces. Switch back and forth from working in metric or inches. Add side darts to your bodice or waist darts to your skirts. ©2013. Sh. wt. 1.50 lbs.

WA23980H CD-ROM — \$198.95

***SITE LICENSE AVAILABLE.**

SYSTEM REQUIREMENTS: Windows® XP/Vista, 32 MB RAM recommended (will run with less); Macintosh® can be special ordered.



Understanding More About Fabrics

Gr. 6+ From felting to finishing, this interactive software weaves together the basics of fabric. Learn what fabric is, common fabric construction methods, how fabric is finished, and characteristics used to describe fabric. Includes free downloadable educator's resource

guide PDF. ©2013. Windows®/PC compatible. Sh. wt. 0.25 lbs.

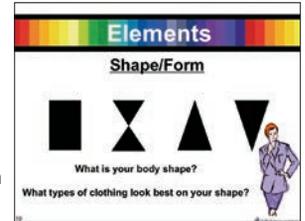
WA31764H CD-ROM — \$89.00

Elements and Principles of Design

Gr. 8+ Find out how the different elements and principles of design affect our senses and emotions through the use of line, shape, form, texture, color, balance, rhythm, emphasis, proportion, scale, and harmony. Whether it is through furniture, desktop publishing, apparel, or even nature, a design can communicate many different attitudes, feelings, and concepts. Discover how various elements can be used within principles of design through this interactive PowerPoint® set of 30 slides. ©2003. Sh. wt. 3.50 lbs.

WA22869H CD-ROM PowerPoint® — \$74.00

SYSTEM REQUIREMENTS: Windows® 98 or later, 128 MB RAM; Macintosh® 7.1 or higher, 128 MB RAM.



DVDs



Fashion Show through History

Gr. 7+ Imagine traveling back through time to wear clothing of the day. That's what happens to three teens as they research period clothing for their school play, a class project, and a costume party. They unexpectedly find themselves in ancient civilizations; the middle ages, the Renaissance, the 1600s, the 1700s, the 1800s, all decades in the 1900s, today, and the future. Viewers follow along as the teens experi-

ence firsthand what the people of each era wore, as they model in front of period artifacts. Viewers see accessories like "top" hats and period novelties! Fun with music of the era. Multicultural. 35 minutes. ©2004. Sh. wt. 0.38 lbs.

WA23951H DVD — \$99.00



History of Apparel Design: 1930 to the 21st Century

Gr. 9+ The historical significance of apparel design from 1930 to the 21st century is the focus of this original and unique DVD. View exquisite and intriguing fashions designed and sewn by college students in the United States. In addition, this program includes a biographical sketch of each noteworthy designer and emphasis is placed on the influences of

fashion change. 48 minutes. ©1992. Sh. wt. 0.44 lbs.

WA27217H DVD — \$115.00



How Clothing Is Sold: Fashion Merchandising

Gr. 7-12 This DVD recognizes that the best way to sell clothing is to move beyond fashion into branding and licensing. It explores modern merchandising strategies. Students will learn that even the simple act of buying a T-shirt is part of a complex chain of decisions. Discover how branding might spell the "end of fashion." See why

the designer Armani observed, "It is no longer fashion that matters, but rather the fashion name. The product is secondary." Learn the difference between the garment industry and the fashion business. Realize that the contract system means companies can sell clothing worldwide without owning a garment factory. See how fashion grew a mass market by expanding from "adults only," to include teens, guys who don't care about fashion, and even infants. 20 minutes. ©2003. Sh. wt. 0.94 lbs.

WA23767H DVD — \$98.95



Jobs in Clothing, Textiles, & Fashion

Gr. 6+ Explore the world of a clothing designer, fashion journalist, and boutique owner and learn about other career opportunities available in the clothing and textiles industry. 24 minutes. ©2010. Sh. wt. 0.31 lbs.

WA28676H DVD — \$99.00



Fashion Design Careers: Do You Have What It Takes?

Gr. 6+ Join eight up-and-coming fashion designers as they discuss the characteristics, traits, and skills needed to make it in the fashion industry. Candid interviews with young designers tackle questions about careers in fashion design including what traits you need, where designers get their ideas, what it's really like to be a fashion

designer, what types of success the eight designers have achieved, and what's to love about being a designer. 22 minutes. ©2012. Sh. wt. 0.31 lbs.

WA31786H DVD — \$79.95



How Clothing is Made: A Garment Industry Field Trip

Gr. 7-12 Take your students behind the scenes in the garment industry. Make a visit to Henry-Lee Apparel in Chicago, a family business that makes over 500 styles a year for six brand lines. Follow each step of a garment production from raw fabric to its delivery to the retail outlet. Learn the role of the designer, pattern maker, marker, spreader, and cutter. See how progressive bundling and whole garment manufacturing differ. Learn how a small garment maker can compete in a global economy. 18 minutes. ©2004. Sh. wt. 0.31 lbs.

WA23773H DVD — \$99.00



Wardrobe Planning: Dressing for Your Body Type

Gr. 7+ Looking for expert advice to dress your best with flattering clothing styles for all body types? Join wardrobe stylist and personal shopper Carly Gatzlaff as she takes viewers through the basics of dressing for your body type by creating a flattering, put-together look that is uniquely you. Four video segments that cover a variety of hints and tips for both women and men

to dress and look your best. Includes shopping strategies and clothing quality, dressing for your body type, using color and pattern, and accessorizing your look. 23 minutes. ©2013. Sh. wt. 0.25 lbs.

WA31787H DVD — \$79.95

NASCO WORKS HARD TO HOLD PRICES

We absorb price increases from manufacturers whenever possible, however, we must reserve the right to adjust prices. See page 318 for price change policy.